



UZBEKISTAN STATE WORLD LANGUAGES UNIVERSITY POLICY FOR IDENTIFYING AND ENGAGING LOCAL STAKEHOLDERS

Date policy approved: September 2021

Date for review of policy: August 2023

1. Purpose

The purpose of this policy is to establish a structured approach for identifying and engaging with local stakeholders external to the university. This engagement aims to foster mutual cooperation, create opportunities for collaboration, and enhance the university's role within the local community. Specifically, this policy seeks to contribute to sustainable development goals by fostering partnerships that address social, economic, and environmental challenges.

2. Scope

This policy applies to all departments and staff members involved in community outreach and collaboration with stakeholders, including local authorities, non-profit organizations, businesses, educational institutions, and other community groups.

3. Stakeholder Identification

- **Mapping Local Stakeholders:** The university will identify key stakeholders based on their relevance to university activities, interests, and impact on the local community. Stakeholders may include local government bodies, businesses, community organizations, non-profit groups, educational institutions, and other relevant entities.
- **Categorization:** Stakeholders will be categorized based on their interests, influence, and potential impact on university activities. This categorization will help in tailoring engagement strategies to meet their needs and expectations effectively.
- **Prioritization:** Stakeholders will be prioritized based on their level of influence and the importance of their role in achieving university goals. This prioritization will ensure that engagement efforts are focused where they can have the most meaningful impact.

4. Engagement Strategies

- **Regular Meetings:** The university will conduct regular meetings with identified stakeholders to maintain open lines of communication, understand community needs, and provide updates on ongoing projects. Meeting frequency will be determined based on stakeholder priorities and mutual interests.
- **Joint Initiatives and Projects:** Collaborative initiatives will be encouraged, such as workshops, seminars, community projects, and research partnerships that address local challenges or contribute to the community's well-being. Specific goals and timelines for each initiative will be set to ensure measurable outcomes.
- **Public Consultations:** For major projects and decisions affecting the local community, the university will organize public consultations to gather feedback, ensure transparency, and foster trust. Consultations may include town hall meetings, surveys, and focus group discussions.

- **Community Events:** The university will host and participate in community events to build relationships and foster a sense of shared purpose with local stakeholders. Events may include open days, cultural festivals, and sustainability initiatives.

5. Roles and Responsibilities

- **Community Engagement Office:** The Community Engagement Office will be responsible for leading stakeholder engagement efforts, including identifying stakeholders, planning activities, facilitating communication, and evaluating outcomes. The office will also ensure that stakeholder feedback is incorporated into university decision-making processes.
- **Departmental Representatives:** Each department will assign representatives to liaise with stakeholders in their area of expertise, contribute to ongoing collaborations, and report on progress to the Community Engagement Office. Representatives will also be responsible for identifying new opportunities for collaboration.
- **Senior Management:** Senior management will provide strategic direction for stakeholder engagement, allocate necessary resources, and ensure alignment with the university's mission and strategic goals.

6. Monitoring and Evaluation

- **Feedback Mechanisms:** The university will implement feedback mechanisms, such as surveys and interviews, to assess the effectiveness of stakeholder engagement and identify areas for improvement. Feedback will be collected both during and after engagement activities to ensure continuous improvement.
- **Annual Review:** The policy and its implementation will be reviewed annually by the Community Engagement Office in collaboration with departmental representatives. The review will include an assessment of engagement outcomes, stakeholder satisfaction, and progress towards set goals. Recommendations for policy updates will be made based on the findings.
- **Key Performance Indicators (KPIs):** Specific KPIs will be established to measure the success of stakeholder engagement activities, such as the number of stakeholders engaged, the frequency of interactions, stakeholder satisfaction levels, and the impact of joint initiatives.

7. Compliance

All staff members involved in stakeholder engagement are required to comply with this policy and act in the best interest of both the university and the community. Non-compliance may result in corrective actions as deemed appropriate by the Community Engagement Office.

8. Contact Information

For any questions regarding this policy or to initiate stakeholder engagement, please contact the Community Engagement Office at **Address:** 21A Kichik Halka Yuli Street, Uchtepa District, Tashkent, Uzbekistan, 100173. **Phone:** +998 71 230-12-91. **Email:** uzswlu@mail.ru. **Website:** www.uzswlu.uz.

9. Sustainability and Social Responsibility

The university is committed to contributing to the social, economic, and environmental well-being of the local community. Stakeholder engagement will be aligned with sustainability principles, and efforts will be made to ensure that initiatives support long-term positive impacts for both the university and the community.