

PRACTICAL LINGUISTICS

Assessment specifications

Introduction: This course is compulsory for Semester 3 by 1-2 times a week. There are 4 credits to be gain during this course:

COURSE REQUIREMENTS

Ongoing assessment	Mid-term	Final assessment	Total
Entries 15% Participation and activeness 10% Portfolio 15%	Writing assignment- 20%	Writing assignment- 40%	
40%	20%	40%	100%

**You should gain 70% out of the course requirements (100%) in order to pass and continue your studies in the 4th semester.*

Requirements	Description	Points (%)
Entry 1 - 5% Entry 2 - 5% Entry 3 - 5% In-class activeness- 10%	In order to complete this task, you should not just physically participate but be active in the conducted activities on online/offline classes. Detailed information about Entries is given below. See Learner Portfolio. In-class activeness requires you to do the daily homework, attendance and making at least one activity or a test-formatted quiz for each learned topic.	25%
Research-based portfolio	To complete this credit, you will do an individual research on the topics. For further explanation, read below	15%
Midterm	see Midterm requirements below.	20%
Final	see Final assessment requirements below.	40%
		100%

LEARNER PORTFOLIO

It is a collection of entries and tasks completions that you will complete over the semester on students' portfolio. Each entry has a task that is described below.

PARTICIPATION

To complete this task, you should not just physically participate but be active in the conducted activities on face to face/online classes. Participation is obligatory according to the regulation of higher education institutions.

ENTRY 1 – 5%

Digital Communication

Option 1: Reflective Writing

Reflect on the impact of digital communication on language use.

Instructions:

- Write a reflective entry (300-500 words) discussing how online platforms have influenced language structure, vocabulary, and communication styles.
- Include specific examples from your own online interactions and class discussions.
- Analyze the implications of these changes for effective communication, showing evidence of critical thinking and engagement with the material.

Option 2: Group Presentation

Create a presentation (10-15 minutes) on how digital communication influences language structure and style. Use examples from social media and messaging platforms.

Assessment Criteria for Reflective Writing:

Criteria	Excellent 10-9	Good 8-7	Satisfactory 6-5	Needs Improvement 4-3	Unsatisfactory 2-0
Understanding of Concepts	Thorough grasp of key concepts with insightful analysis.	Good understanding with minor gaps.	Basic understanding with some insights.	Limited understanding with few connections.	No understanding demonstrated.
Critical Reflection and Analysis	Insightful reflections and strong analysis of applications.	Thoughtful reflections with adequate analysis.	Basic reflections with limited analysis.	Minimal reflection and poor analysis.	No reflection or irrelevant content.
Clarity and Organization	Exceptionally clear, well-organized,	Mostly organized with few	Understandable, but lacks organization.	Difficult to understand; significant	Incomprehensible with numerous errors.

	and free of errors.	errors.		errors.	
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**Responsible teacher will decide one of the options.*

ENTRY 2 – 5%

Presentation on Sound Symbolism

Option 1: Group Presentation

Present (10-15 minutes) on the role of sound symbolism in language, including examples of onomatopoeia and its effects on communication.

Option 2: Individual Written Report

Write a report (200-250 words) analyzing sound symbolism and its implications in language perception.

Assessment Criteria:

Criteria	Excellent 10-9	Good 8-7	Satisfactory 6-5	Needs Improvement 4-3	Unsatisfactory 2-0
Content Quality	Comprehensive and insightful content; well-researched.	Good content with minor gaps; relevant examples.	Basic content; some relevant examples included.	Limited content; few relevant examples.	No relevant content presented.
Delivery	Engaging delivery; excellent pacing and clarity.	Good delivery; mostly clear and engaging.	Adequate delivery; some clarity issues.	Poor delivery; difficult to follow.	Unclear delivery; not engaging.
Visual Aids	Highly effective use of visuals; enhances understanding.	Good use of visuals; generally supports content.	Some visuals used; limited effectiveness.	Minimal use of visuals; poorly integrated.	No visuals used or irrelevant visuals.

ENTRY 3 – 5%

Metaphors in Language

Option 1: Class Debate

Participate in a debate on the statement: "Metaphors shape our understanding of reality more than literal language." Prepare arguments for or against this statement.

Option 2: Position Paper

Write a position paper (200- 250 words) arguing for or against the statement: "Metaphors shape our understanding of reality more than literal language."

Assessment Criteria:

Criteria	Excellent 10-9	Good 8-7	Satisfactory 6-5	Needs Improvement 4-3	Unsatisfactory 2-0
Argument Quality	Strong, well-reasoned	Good arguments	Basic arguments;	Weak arguments;	No coherent arguments

	arguments; persuasive evidence.	with relevant evidence.	some evidence presented.	limited evidence.	presented.
Engagement and Rebuttal	Actively engages with opponents; strong rebuttals.	Engages with opponents; some effective rebuttals.	Minimal engagement; weak rebuttals.	Rarely engages; no effective rebuttals.	No engagement with opponents.
Teamwork and Collaboration	Excellent teamwork; all members contribute effectively.	Good teamwork; most members contribute.	Some teamwork; uneven contributions.	Limited teamwork; few members contribute.	No teamwork; no collaboration evident.

MID-TERM - 20%

The midterm will consist of a combination of multiple-choice questions, short answer questions, and practical analysis based on the first 12 themes covered in the course:

1. Multiple-Choice Questions (10 questions)

- ◆ Questions focused on key concepts from Themes 1-12, covering definitions, examples, and fundamental principles.

2. Short Answer Questions (5 questions)

- ◆ Respond to questions requiring brief explanations or definitions related to specific topics, such as:
- ◆ Explain the difference between denotation and connotation.
- ◆ Describe the concept of sound symbolism and provide an example.

3. Practical Analysis (1 question)

- ◆ Analyze a provided sentence or short text. Identify and explain the grammatical structures, such as noun phrases, verb patterns, or the use of idioms. This could include tasks like:
- ◆ Identify the nouns, verbs, and their functions in the sentence.
- ◆ Discuss any sound symbolism or onomatopoeia present in the text.

Assessment Criteria

Criteria	Excellent 10-9	Good 8-7	Satisfactory 6-5	Needs Improvement 4-3	Unsatisfactory 2-0
Accuracy of Answers	All answers correct and well-explained.	Most answers correct; minor errors.	Some correct answers; basic understanding shown.	Limited correct answers; significant errors.	No correct answers; shows no understanding.
Depth of Explanation	Thorough explanations; clear understanding of concepts.	Good explanations; minor gaps in detail.	Basic explanations; lacks depth.	Limited explanations; unclear understanding.	No explanations provided.

Clarity and Organization	Responses are clear, concise, and well-organized.	Mostly clear; minor organizational issues.	Understandable but lacks organization.	Difficult to follow; poorly organized.	Ideas are unclear and disorganized.
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Submission Requirements

- ◆ **Format:** Complete the quiz in a provided answer sheet.
- ◆ **Duration:** 60 minutes.

SELF-STUDY - 15%

- ◆ The self-study component consists of a learner portfolio that includes mini research tasks on assigned topics related to practical linguistics.
- ◆ Choose one of the topics provided by the instructor, such as:
 - 📖 *The influence of digital communication on language evolution.*
 - 📖 *The role of sound symbolism in brand marketing and advertising.*
 - 📖 *The impact of metaphors on cultural understanding.*
 - 📖 *Language Change in the Age of Social Media*
 - 📖 *The Effect of Emojis on Written Communication*
- ◆ Find 5 relevant sources (articles, book chapters, etc.) that discuss your chosen topic.
- ◆ Read and analyze these sources to understand their contributions to the topic.
- ◆ Write a research report of at least 300 words summarizing your findings and insights.
- ◆ Ensure your report includes a cover page, the selected sources, and your main report.

Assessment Criteria:

Criteria	Excellent 10-9	Good 8-7	Satisfactory 6-5	Needs Improvement 4-3	Unsatisfactory 2-0
Task Response	Well-structured response with appropriate length.	Good structure; meets word count with minor issues.	Basic structure; meets minimum word count.	Poor structure; falls short of word count.	No clear structure; irrelevant content.
Selection of Sources	Selects highly relevant and credible sources.	Chooses relevant sources with minor gaps in credibility.	Selects some relevant sources but lacks depth.	Limited selection; sources are often irrelevant.	No relevant sources selected.
Critical Review and Reflection	Thoroughly reviews sources with insightful reflections.	Reviews sources well, but lacks some depth in reflection.	Basic review; reflections are unclear or limited.	Limited review; minimal reflection on sources.	No critical review or reflection provided.

FINAL ASSESSMENT - 40%

For the final assessment, students will apply their understanding of practical linguistics through a project that incorporates themes covered in the course. The task will involve a practical analysis of language use in a selected context, utilising concepts learned throughout the module.

Choose one of the following contexts for your analysis:

- ◆ **Computer-Mediated Communication:** Analyse a conversation from a social media platform or messaging app. Discuss how elements like sound symbolism, idiomatic expressions, and grammatical cohesion are used.
- ◆ **Metaphors and Idioms in Advertisements:** Examine several advertisements, focusing on the metaphors and idioms used. Discuss their effectiveness in conveying messages.
- ◆ **Speech Events:** Analyze a recorded personal conversation or speech. Evaluate the use of tense, modality, and sentence structure.

Report Requirements

- ◆ Length: 300-350 words
- ◆ Include specific examples and analyze the linguistic features present in your chosen context.
- ◆ Discuss the implications of your findings in relation to the themes covered in the course.

Submission Requirements

- ◆ **Format:** Typed, double-spaced, using a 12-point font.
- ◆ **Due Date:** [Insert due date]
- ◆ **Cover Page:** Include your name, course title, instructor’s name, and date of submission.

Assessment Criteria

Criteria	Excellent 10-9	Good 8-7	Satisfactory 6-5	Needs Improvement 4-3	Unsatisfactory 2-0
Task Response and Depth of Analysis	Thoroughly analyzes the chosen context with detailed examples from the course themes.	Good analysis with relevant examples; minor gaps in depth.	Basic analysis; some examples present but lack depth or clarity.	Limited analysis; few relevant examples provided.	No coherent analysis or relevant examples.
Clarity, Organization, and Cohesion	Report and presentation are exceptionally clear and well-organized with	Mostly clear and organized; minor issues in flow.	Understandable but lacks organization; some clarity issues.	Difficult to follow; disorganized presentation.	Ideas are unclear and poorly organized.

	smooth transitions.				
Engagement and Interaction (Presentation)	Actively engages the audience with insightful questions and discussions.	Engages audience but may lack depth in interaction.	Minimal engagement; few questions or discussions.	Rarely engages the audience; no discussion.	No engagement with the audience.

***Note:**

For successful completion of the course, you are required to gain a minimum of 70% of the total 100% score.

For getting access to Midterm, you are required to gain a minimum of 25% of the total score.

For getting access to Final assessment, you are required to gain a minimum of 45% of the total score.

WHAT SUCCESSFUL STUDENTS SHOULD EXPECT TO DO IN THIS COURSE:

Responsibilities: Successful students follow both oral and written instructions. The syllabus and assignment sheets are the primary sources of instructions in any university course, so successful students read them carefully and refer to them regularly.

Successful students write down any instructions given orally by the professor; they also are careful to make sure that they have taken accurate notes and ask questions before due dates.

Successful students look up information first so that they ask informed questions, not questions they already have the answers to. If they can't find the answers, they contact the instructor after class or via Telegram or email.

Successful students pay close attention to how they can best and most easily learn the material in a particular subject area. If you have difficulty figuring out how best to learn the material in this class, please make an appointment to see the instructor.

Plagiarism: Successful students always make sure that their work is original. This is important because the instructor must be able to gauge what the student has learned. Therefore, copying the work of another person, whether an essay or answers during a test, is considered plagiarism.

Plagiarism is a form of cheating. Any time a student uses someone else's work and does not give that person credit, it is plagiarism. Anyone who plagiarizes will receive an "F" on the assignment. If this is repeated, the student will fail the course. If you are "suspected" of plagiarism, you will bear the burden of proof. You must be able to present rough drafts or related materials and discuss the topic intelligently. **Technical Requirements:** This course will be completed both face to face and online using the learning management system. To access the program, you will need

- ✦ PC, Smart phones or Laptops
- ✦ reliable broadband Internet connection (DSL or cable recommended);
- ✦ Gmails, web browser (latest version of Chrome or Safari);
- ✦ Cookies must be enabled;

Communicating with your instructor outside of class: availability for responding to the emails, messages is between 6 pm - 10 pm during the week days.

Unavailable on weekends.

