

REPUBLIC OF UZBEKISTAN

MINISTRY OF HIGHER EDUCATION, SCIENCE AND INNOVATION

QUALIFICATION REQUIREMENT

FOR THE UNDERGRADUATE EDUCATION FIELD OF

60320100 - JOURNALISM

Tashkent – 2024

Order No. 218

June 25, 2024

Educational Field: 60320100 - "Journalism"

DEVELOPED AND INTRODUCED BY:

University of Journalism and Mass Communications of Uzbekistan.

APPROVED AND IMPLEMENTED BY:

Approved by Order No. 218 of the Ministry of Higher Education, Science and Innovation of the Republic of Uzbekistan dated June 25, 2024.

IMPLEMENTED BY:

Ministry of Higher Education, Science and Innovation of the Republic of Uzbekistan.

These Qualification Requirements have been developed in accordance with the "State Educational Standard of Higher Education. Basic Provisions", "State Educational Standard of Higher Education. Classifier of Fields and Specializations of Higher Education", the National and Sectoral Qualifications Frameworks of the Republic of Uzbekistan, professional standards, and proposals from employers, and serve as an official regulatory and methodological document.

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1. General Description

Training of bachelors in the educational field **60320100 - Journalism** is conducted in full-time, evening, and part-time forms of education. Education across all forms of study is organized on the basis of the credit-module system. The standard duration of the undergraduate program for full-time education is 4 years.

1.1. Scope of Application

1.1.1. Application of the Qualification Requirement

The Qualification Requirement represents a set of requirements mandatory for all higher education organizations training bachelors in the educational field 60320100 - Journalism.

1.1.2. Main Users of the Qualification Requirements:

- Administrative staff of higher education organizations (rector, vice-rectors, head of the academic department, deans, and heads of departments) and the professor-teaching staff who are responsible for developing and updating qualification requirements, curricula, and subject syllabi for this educational field, and who ensure the effective implementation of the educational process and are accountable for the preparation level of graduates within their competence;
- Students of higher education organizations pursuing the curriculum and subject syllabi of this educational field;
- State Attestation Commissions evaluating the preparation level of undergraduate graduates;
- Authorized state bodies governing education;
- Bodies providing financing for higher education institutions;
- Authorized State bodies supervising quality control and accreditation of the higher education system;
- Employers and ordering organizations/enterprises;
- Applicants enrolling in higher education organizations, their parents, and other interested parties.

1.2. Description of Professional Activities

1.2.1. Spheres of Professional Activities:

60320100 - Journalism is a specialization in the field of journalism and information. It covers a complex of activities such as conducting journalistic activities in national and international mass media organizations, state and non-state media editorial offices; preparing materials for all specializations of journalism; producing programs and broadcasts in television and radio editorial offices; providing information services in news agencies; creating and disseminating information products in internet journalism and mass communication; engaging in editorial

activities in publishing-printing concerns and printing houses; and working in organizations whose operations involve information services.

1.2.2. Objects of Professional Activities:

- Scientific research activities in the Academy of Sciences, sectoral research institutes, and research centers, as well as in higher education institutions;
- Management activities in state and non-state organizations, enterprises, institutions, companies (firms), and production associations;
- Journalistic activities in mass media, state authorities, and information services of state and non-state bodies;
- Journalistic activities in TV and radio channels within the National Television and Radio Company of Uzbekistan (O‘zMTRK);
- Journalistic activities in TV and radio channels under the jurisdiction of the National Media Association;
- Organization and management of information and advertising agencies;
- Organization and management of internet networks, websites, and social networks;
- Activities of press centers of state administration bodies, ministries, enterprises, and agencies;
- Organization and management of public relations (PR) and information services;
- Organization and management of publishing-printing concerns and printing houses;
- Operations of press offices of state administration bodies, ministries, enterprises, and institutions;
- Activities involving rapid information exchange and providing reliable information to society.

Graduates of the bachelor's degree in 60320100 - Journalism, upon passing pedagogical retraining, have the right to engage in teaching activities in professional education institutions to teach general professional and specialized disciplines determined by the authorized educational management bodies.

1.2.3. Types of Professional Activities:

- Scientific research;
- Organizational and managerial;
- Design and engineering;
- Information and analytical activity.

1.2.4. Professional Tasks

In accordance with the 6th qualification level of the National Qualifications Framework for the educational field 60320100 - Journalism, as well as the spheres, objects, and types of professional activities of a bachelor, the graduate must be capable of performing the following professional tasks:

In scientific research activity:

- Investigating the activities of national and foreign media, comparing their achievements and shortcomings with the quality and standard criteria of world journalism, and identifying effective aspects for national journalism and media operations;
- Purposely searching and retrieving information on the internet about the latest achievements in scientific and journalistic creativity;

- Resolving professional activity issues within a scientific research and production team (in accordance with the training profile);
- Preparing research developments, participating in the expert evaluation of journalistic, publicistic, and philological literature;
- Collecting, processing, and systematically analyzing scientific data related to the research topic;
- Studying models, methods, analytical objects, and subjects according to the theme of ongoing research projects, investigating topical issues, and developing scientific solutions;
- Conducting experimental research based on scientific theoretical views and practical media operations, and processing their results;
- Developing scientific reports and explanatory notes;
- Preparing scientific reports and design work on ongoing research topics, compiling independent studies and bibliographies;
- Participating in scientific-practical conferences and preparing articles for scientific journals;
- Implementing research results and developments;
- Systematically collecting, processing, and analyzing data on the topic;
- Conducting pedagogical, educational, and methodological activities in higher education, retraining, and professional development institutions, as well as professional education institutions according to the specialization;
- Organizing the educational process and scientific activities, and conducting classes using modern information and pedagogical technologies, as well as technical teaching aids;
- Mastering electronic learning (e-learning), mobile learning (m-learning), distance information technologies, and educational-methodological complexes perfectly;
- Continuously improving pedagogical and scientific skills and qualifications.

In organizational and managerial activity:

- Launching mass media operations, establishing their legal foundations, organizational structures, and legally compliant activities;
- Developing and implementing production quality management processes;
- Planning the creative team, operational tools, and resources necessary for implementing production processes;
- Developing methods and mechanisms for monitoring and quality assessment of production processes associated with the creation and utilization of information technology systems;
- Developing monitoring and quality assessment mechanisms for production processes using information technologies;
- Monitoring production processes for compliance with environmental protection and occupational safety requirements;
- Organizing and managing social, spiritual, and educational work within a team;
- Making correct and sound decisions in conditions of diverse opinions;
- Compiling and monitoring work plans for performed activities, and evaluating results.

In design and engineering activity:

- Formulating and implementing new media business projects;
- Organizing media businesses, developing and executing business plans;
- Developing project and software documentation;

- Applying international and professional standards, modern methods, instrumental, and computational tools of information and communication technologies in practice in accordance with the training specialization.

In information and analytical activity:

- Continuously developing and utilizing journalistic creative skills and expertise in scientific and practical activities;
- Complying with national and international codes of professional ethics;
- Planning the resources necessary for production processes;
- Developing and implementing management processes that ensure production quality;
- Ensuring environmental protection, fire safety, technical safety, and labor protection in production processes;
- Performing expert analysis of projects, sources, literature, electronic video, and audio products related to the field;
- Providing consulting services in fields corresponding to the specialization;
- Delivering relevant services in the field, employing advisory, translational, and information gathering methods/techniques in journalism, and executing organizational work.

2. Requirements for Professional Competences

- Knowledge of topical issues of state policy, ability to independently analyze socio-economic problems and processes;
- Ability to launch the legal foundations, organizational structures, and legally compliant activities of mass media;
- Continuous development and application of journalistic creative skills and mastery in scientific and practical activities;
- Compliance with national and international professional codes of ethics in the media sphere;
- Possession of systematic knowledge related to the geopolitical worldview;
- Ability to provide information services through mass media;
- Work with data in global computer networks;
- Work with news and information, creating and continuously updating content;
- Understanding the nature of professional documents and activities in one of the foreign languages, possessing essential knowledge in natural sciences within the scope of professional activity, and utilizing them on a modern scientific basis;
- Ability to apply information technologies in professional activities, mastering methods of collecting, storing, processing, and utilizing information, and making independent, well-founded decisions;
- Utilizing modern advertising creation technologies and providing advertising services;
- Having a clear conception of a healthy lifestyle and the necessity of adhering to it;
- Possession of systematic worldview-related knowledge;
- Understanding the fundamentals of humanitarian, social, and economic sciences, current state policy issues, and the ability to independently analyze social problems and processes;
- Knowledge of the history of the Homeland, the ability to express and scientifically substantiate one's opinion on spiritual, national, and universal human values, and having an active life position based on the national idea;
- Knowledge of the legal and moral criteria determining human-to-human, human-to-society, and human-to-environment relationships, and taking them into account in professional activities;

- Mastery of methods for collecting, storing, processing, and utilizing information, and making independent, well-founded decisions in professional activities;
- Ability to independently acquire new knowledge, work on self-improvement, and organize labor activities on a scientific basis.

3. Requirements for Internships

Qualification internship is aimed at strengthening theoretical knowledge gained in general professional and specialized disciplines, integrating them with practical industrial production processes, and forming relevant practical skills, competences, and qualifications.

The following internships are conducted within the educational field:

1. Introductory Internship;
2. Production (Industrial) Internship;
3. Pre-Graduation Internship.

4. Structure of the Course Catalog

No.	Course Code	Names of Educational Disciplines, Blocks, and Activity Types	Total Workload (Hours)	Credits	Semester
1.00		Compulsory Subjects	4320	144	
1.01.	OEYT1104	Modern History of Uzbekistan	120	4	1
1.02.	OZRT1104	Uzbek (Russian) Language	120	4	1
1.03.	JOKA1104	Fundamentals of Journalism and Mass Communication	120	4	1
1.04.	MJTT1104	History of National and World Journalism	120	4	1

No.	Course Code	Names of Educational Disciplines, Blocks, and Activity Types	Total Workload (Hours)	Credits	Semester
1.05.	MATK1128	Information Technologies and Computer Graphics in Media	240	8	1, 2
1.06.	YVRM1110	News and Reporting Skills	300	10	1, 2
1.07.	IVKT1204	History of the Internet and Communications	120	4	2
1.08.	FALS1204	Philosophy	120	4	2
1.09.	MTVU1104	Media Language and Style	120	4	2
1.10.	AUDJ1304	Audiovizual Journalism	120	4	3
1.11.	MVFC1304	Media Literacy and Fact-Checking	120	4	3
1.12.	TAHJ1310	Analytical Journalism	240	8	3, 4
1.13.	OVJA1310	Uzbek and World Literature	300	10	3, 4

No.	Course Code	Names of Educational Disciplines, Blocks, and Activity Types	Total Workload (Hours)	Credits	Semester
1.14.	DINS1404	Religious Studies	120	4	4
1.15.	NOTS1504	Art of Public Speaking (Oratory)	120	4	5
1.16.	PUBE1504	Publicistics and Essay Writing	120	4	5
1.17.	TAHM1510	Editing Skills	300	10	5, 6
1.18.	MULJ1604	Multimedia Journalism	120	4	6
1.19.	MHME1605	Media Law. Media Ethics.	120	4	6
1.20.	DATJ1704	Data Journalism	120	4	7
1.21.	MPMS1704	Media Psychology. Media Sociology.	120	4	7
1.22.	MEVM1704	Media Marketing and Media Management	120	4	7

No.	Course Code	Names of Educational Disciplines, Blocks, and Activity Types	Total Workload (Hours)	Credits	Semester
1.23.	CHET1130	Foreign Language (Field-Oriented Foreign Language)	900	30	1,2,3,4,5,6
2.00		Elective Subjects	1800	60	3,4,5,6,7,8
		Qualification	Journalist		
		TOTAL	6120	204	
		Qualification Internship	900	30	2, 4, 6, 8
		Graduation Qualification Work	180	6	8
		TOTAL	1080	36	
		GRAND TOTAL	7200	240	

**Based on the structural characteristics of higher education institutions' educational processes, semesters designated for subjects can be adjusted while keeping the total amount of credits balanced.*

Bibliographic Data

- UDC: 050:720(575.1)
- OKS 01.040.01
- Group T 55

Keywords: Press, reportage, interview, audiovisual journalism, communication audience segmentation, information press, information society, information management, information-psychological security, Associated Press (AP), analysis, questionnaire, entrefilet, argument, poster, banal, print media, briefing, bingo card, blogging, blitz interview, video clip, video player, VIP magazine, canard (newspaper hoax), geopolitics, media globalization, graphomania, argumentation, disorientation, demagoguery, demoscropy, de facto, de jure, drive time, bestseller, military journalism, regional press, yellow journalism, virtual world, mass communication, online journalism, public relations, information globalization, disinformation, Jadid press, genre, radio jingle, investigative journalism, deontology in journalism, authoritarianism in journalism, journalistic jingoism, imagemaker, interactive journalism, dialogue-interview, economic journalism, composition, communication models, compromise, convergence, consensus, content analysis, creative, marketing communication, mass media, media business, media education, press conference, media text, editing/montage, personal journalism, pluralism, post-industrial society, psychological warfare, press release, Reuters, advertising technologies, press kit, art journalism, travel journalism, sports journalism, stringer journalism, television and radio journalism, commercialization, factual genres, Agence France-Presse (AFP), freelance, international journalism, chronicle, commentary, sensational interview, eco-journalism.

APPROVAL SHEET

Developers, coordinated main aligned higher education institutions, and consumers of personnel:

DEVELOPED BY:

- University of Journalism and Mass Communications of Uzbekistan

Rector: **Sherzodxon Qudratxo‘ja** (Signature, Stamp) — 2024

COORDINATED WITH:

- Center for Research on Higher Education Development under the Ministry of Higher Education, Science and Innovation of the Republic of Uzbekistan

Director: **M. Boltabayev** (Signature, Stamp) — 2024

- Information and Mass Communications Agency under the Administration of the President of the Republic of Uzbekistan

Director: **A. Khodjayev** (Signature, Stamp) — 2024

- National University of Uzbekistan

Rector: **I. Madjidov** (Signature, Stamp) — 2024

- National News Agency of Uzbekistan (UzA)

Director General: **A. Kochimov** (Signature, Stamp) — 2024

- National Television and Radio Company of Uzbekistan (MTRK)

(Signature, Stamp) — 2024

- Uzbekistan State University of World Languages

Rector: **I. Tuxtasinov** (Signature, Stamp) — 2024

- Journalists Union of Uzbekistan

Chairman: **A. Salimov** (Signature, Stamp) — 2024

- National Media Association of Uzbekistan

Chairman of the Board / Director General: **A. Jo‘raboyev / K. Ertalipov** (Signature, Stamp) — 2024