

**Oliy ta'lim, fan va innovatsiyalar vazirligi
O'zbekiston davlat jahon tillari universiteti
Xalqaro jurnalistika fakulteti**

**MEDIALINGVISTIKA, LINGVODIDAKTIKA
VA MADANIYATLARARO
KOMMUNIKATSIYA:
NAZARIYA VA AMALIYOT**

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REVOLUTIONIZING JOURNALISM EDUCATION: DESIGNING AND IMPLEMENTING AN ELECTRONIC PLATFORM FOR ENGLISH LANGUAGE TEACHING

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Introduction. Journalism education plays a critical role in preparing aspiring journalists to navigate the ever-evolving media landscape. With the advancement of technology and the increasing demand for digital skills, it is crucial to revolutionize journalism education to equip students with the necessary tools and knowledge. This article explores the concept of designing and implementing an electronic platform for English language teaching in journalism education, aiming to enhance students' language proficiency and digital literacy.

The Need for Language Skills in Journalism: Effective communication lies at the heart of journalism. Journalists need strong language skills, particularly in English, to produce accurate and compelling news stories. Proficiency in English enables journalists to research, report, and write effectively, ensuring their work reaches a global audience. However, many journalism students face challenges in developing their language skills, which calls for innovative approaches to address this issue.

The Role of Technology in Language Teaching: Technology has transformed education, offering new possibilities for language teaching and learning. Electronic platforms provide interactive and engaging environments that facilitate language acquisition. Through multimedia resources, online exercises, and collaborative tools, students can improve their language skills while also developing digital literacy—an essential competency for modern journalists.

Designing an Electronic Platform for English Language Teaching:

Developing an electronic platform for English language teaching in journalism education requires careful planning and consideration. Here are key aspects to consider:

1. Curriculum Integration: The electronic platform should align with the journalism curriculum, integrating language learning seamlessly into journalism courses. Language modules can be designed specifically for journalism students, focusing on relevant topics, vocabulary, and language structures.

2. Interactive Content: The platform should offer a variety of interactive content, including videos, audio recordings, news articles, and interactive exercises. This diverse range of materials caters to different learning styles and provides real-world examples for students to analyze and practice their language skills.

3. Language Assessment: The platform should include tools for assessing students' language proficiency. This can be done through automated quizzes, writing assignments, and speaking exercises that provide immediate feedback to students and allow instructors to track their progress.

4. Collaboration and Feedback: The platform should facilitate collaborative activities where students can engage in discussions, peer review, and group projects. Instructors should have the ability to provide feedback and guidance to students, fostering an interactive learning community.

Implementation and Benefits: Implementing an electronic platform for English language teaching in journalism education requires faculty training, technical support, and ongoing evaluation. However, the benefits are significant:

1. Enhanced Language Skills: The platform provides a structured and immersive learning environment, enabling students to improve their English language skills, including reading, writing, listening, and speaking.

2. Digital Literacy: Through the use of technology, students develop digital literacy skills necessary for journalism in the digital age. They learn to navigate

online resources, critically analyze digital content, and effectively communicate using digital tools.

3. Global Reach: By improving their English language skills, journalism students can expand their audience reach and engage with a global readership. This opens up opportunities for international reporting and collaboration.

4. Flexibility and Accessibility: An electronic platform allows students to access language learning materials and activities at their own pace and convenience, promoting independent learning and accommodating diverse learning styles.

Conclusion. Revolutionizing journalism education by designing and implementing an electronic platform for English language teaching holds tremendous potential to enhance students' language proficiency and digital literacy. By integrating language learning with journalism courses, leveraging interactive content and collaborative tools, and providing ongoing assessment and feedback, this approach equips aspiring journalists with the necessary skills to thrive in the digital era. As technology continues to advance, embracing innovative solutions in journalism education becomes imperative to prepare future journalists for the challenges and opportunities that lie ahead.

ХОРИЖИЙ ТИЛЛАРНИ ИНТЕНСИВ ЎҚИТИШДА КОММУНИКАТИВ ЁНДАШУВ

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Чет тилини ўқитишда коммуникатив ёндашуви “ёндашув” ёки “методика”лиги тўғрисида мунозарани давом эттириш мумкин, аммо бу назарий савол. Биз, чет тиллари ўқитувчилари учун, ушбу концепциянинг амалий жиҳати муҳим ҳисобланади. Чет тилини ўқитишда коммуникатив ёндашув синфда ҳақиқий мулоқот вазиятини яратишга, ўрганувчилар гапларини мазмун билан тўлдиришга, нутқда тил соҳибларига хос бўлган ҳақиқий сўзларни қандай ишлатишни ўргатишга имкон беради.