



Community Entrepreneurship and Sustainable Start Up Support at UzSWLU 2025

Entrepreneurship education | Mentorship | Business planning | University resources

Uzbekistan State World Languages University supports the development of financially viable and socially responsible start-ups through a coordinated pathway of entrepreneurship education, mentoring, project development and access to university expertise. In 2025, this work connected the University's Step into the Future program with the activities of the Department for Commercialization of Scientific and Innovative Developments, helping participants move from an initial idea to a structured business or social-enterprise proposal.

Support pathway and community reach

The Step into the Future program provides four connected routes: First Step into Entrepreneurship supports early business ideas; Student Invest prepares innovative and start-up projects for investment; Business Start assists graduates in launching new ventures; and Business Progress supports young entrepreneurs who are already operating businesses and wish to develop them further. The program follows a practical sequence of idea, education, mentorship, financial support, project development and practical result.

The program is also open, free of charge, to young people from the local community. Outreach focuses primarily on mahalla youth in the Uchtepa and Chilanzar districts of Tashkent and in the city of Angren in Tashkent Region. UzSWLU engages these young people in entrepreneurship activities, helps them develop business ideas and encourages their participation in start-up and business-project competitions; no participation fee is collected. Through Business Start and Business Progress, graduates and young entrepreneurs can receive guidance on business formation, project improvement and links to relevant partners.

Entrepreneurship education in 2025

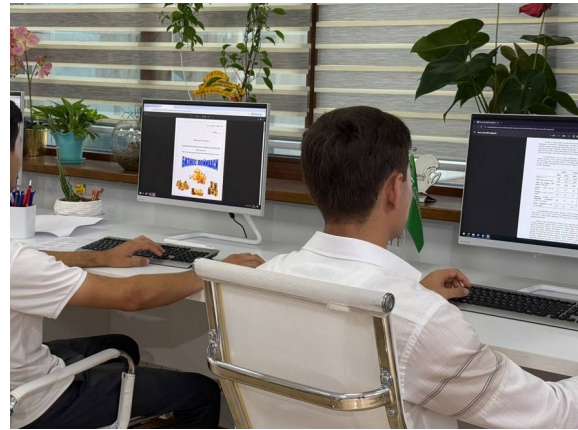
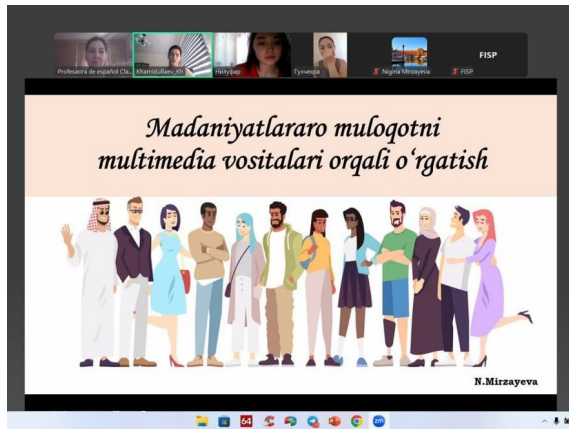
UzSWLU delivered a sequence of practical start-up activities during 2025 rather than relying on a single event. The One Student One Project acceleration program and the My Start-up Project club combined introductory training, guided project development and competitive presentation of business ideas. Documented activities included the following:

- **13 June 2025** - participants presented start-up proposals and explained their anticipated social and economic value during the My Start-up Project competition.
- **27 June 2025** - the My Start-up Project club covered the features, types and development stages of start-ups, the distinction between a start-up and a traditional business, and routes from an idea to development and financing.



"My Start-up Project" competition, June 2025 (left); "My Start-up Project" club session, 27 June 2025 (right)

- **4 and 11 July 2025** - university staff delivered start-up and idea-development sessions, including an online workshop on turning an idea into a project and a multimedia-based initiative on intercultural communication.
- **24 July 2025** - a business-planning workshop addressed B2C, B2B, freemium, subscription and marketplace models, as well as market analysis, marketing strategy, financial planning, risk assessment and implementation stages.



Start-up workshop on intercultural communication through multimedia, 4 July 2025 (left); "One Student – One Project" business-planning session, July 2025 (right)

Mentorship and practical resources

Participants receive guidance from university specialists in commercialization, innovation and subject-specific disciplines. The support includes business-plan development, review of project objectives, practical recommendations on implementation and guidance on the legal foundations of entrepreneurship, including business registration, taxation, licensing and contractual matters. Participants use university classrooms and online learning environments for workshops, project presentations and the development of mini business plans.

Promising projects can continue through the University's mentoring and commercialization pathway and can be connected with external institutions, employers, banks and business-support organizations. UzSWLU participation in TalabaExpo 2025, organized with the Ministry of Higher Education, Science and Innovation, National Bank of Uzbekistan, the Chamber of Commerce and Industry and the Samarkand regional administration, provided additional exposure to employers, commercial banks, start-up presentations and information on preferential finance.

Results and sustainable business focus

In 2025, four participants were recognized as winners of the My Start-up Project competition within the One Student One Project acceleration program. The workshops helped participants test ideas, prepare mini business plans and assess their financial, legal and social feasibility before implementation.

The program encourages financially viable projects that respond to community needs through education, language services, digital tools, media, cultural and creative activities. Business knowledge, mentorship, university facilities and external links give graduates and young entrepreneurs an accessible route to ventures that support employment, financial independence and socially responsible local development.