UZBEKISTAN STATE WORLD LANGUAGES UNIVERSITY

Encouraging Women to Apply in Underrepresented Subjects

Policy commitment | School outreach | Role-model events | International Journalism Faculty

Uzbekistan State World Languages University encourages women to apply to fields in which their participation is lower through an explicit institutional policy, gender-sensitive school outreach, open-day guidance, women-focused academic events, faculty advisers and application monitoring. The clearest historical internal case is the International Journalism Faculty, where women represented less than half of first-year entrants in two consecutive years before becoming the majority in 2024–2025.

Women are not underrepresented across the University as a whole. The available internal dataset is aggregated by faculty and covers first-year entrants, not applications and acceptance decisions for each degree program. It therefore supports a faculty-level finding, but does not show which individual journalism, public relations, political science or related program produced the change; this distinction is preserved throughout this report.

Policy commitment

The University Education Policy provides a direct institutional commitment. It requires the University to encourage women to apply for professions in which they are underrepresented, provide equal access for girls and boys at all levels and specialties, and consider admission results when monitoring educational activity.

This policy is stronger than a general non-discrimination statement because it authorizes positive encouragement in fields with lower female participation. It does not establish a separate admission standard or reserved quota; selection remains based on the applicable admission rules.

Evidence of a historically underrepresented field

The three-year first-year student dataset identifies the International Journalism Faculty as the only major faculty in which women were a minority in the first two years reviewed:

Academic year	Women	Total entrants	Women's share
2022–2023	95	241	39.42%
2023–2024	116	251	46.22%
2024–2025	131	209	62.68%

The female share increased by 23.26 percentage points between 2022–2023 and 2024–2025. This is a meaningful participation shift, but the available records do not establish causation. The trend is described as an outcome consistent with the University's outreach and policy measures, not as proof that one specific campaign caused the increase.

The faculty currently offers International Journalism, Information Services and Public Relations, Political Science, International Relations, Sociology and Linguistic Support of Intercultural Communication. Its curriculum includes digital media technology, media design, internet public relations and audiovisual journalism, and the faculty maintains a media center. The faculty page also identifies a Dean's Adviser on Women's Affairs, creating a direct support route for prospective and enrolled women.

How the University encourages applications

Gender-sensitive school outreach

The University holds open days and works with schools to help graduating pupils understand academic fields and career routes. At the May 2025 Open Day, pupils from the Halima Khudoyberdiyeva Creative School in Gulistan and schools in Chilonzor, Uchtepa, Sergeli and Shaykhontohur districts attended. The Rector explicitly highlighted opportunities for women's education, professional development and active participation in innovative fields.

This constitutes application encouragement because the message is delivered to prospective students before admission and connects women with study and career opportunities. The current evidence does not report the number of female participants or the subjects they later applied to.




Open Day for school graduates at UzSWLU, May 2025

Women in science and professional role modeling

The Women's Advisory Council and faculty women's advisers organize events that present women as researchers, professionals and decision-makers. A 2024 event marking the International Day of Women and Girls in Science discussed gender equality in science, legal support and educational opportunities for girls, followed by direct questions from women students.




English club for pupils of School No. 280, October 2025 (left); women role models speaking to female students, February 2025 (right)

The Women's Advisory Council is the permanent University body responsible for supporting women's participation and protecting their interests. Together with faculty advisers and Qizlarjon and Lider qizlar activities, it provides a channel for information, mentoring, referral and leadership development.

Information about subject pathways

Prospective students can review the University's undergraduate portfolio, which includes International Journalism, Information Services and Public Relations, Political Science, Sociology, International Relations and Computer Linguistics.

Computer Linguistics is an important emerging technology pathway. The Digital Education Technologies Center provides an institutional technology environment and identifies information systems, informatics and computer linguistics within the University's digital education context. The available evidence does not yet show that women are underrepresented in Computer Linguistics, so it is treated as a priority for preventive monitoring and targeted outreach rather than reported as a proven gender gap.

Application guidance and data monitoring

The Registrar's Office generates analytical student data, provides information on academic programs and coordinates student records with faculties and other University units. It is therefore the responsible administrative unit for monitoring female applications, offers and entries by program and for identifying subjects requiring targeted encouragement.

Responsible University units

- University Council and academic leadership: approve policy and review admission and participation results.
- Registrar's Office and Data Management Department: maintain applicant and entrant records and produce program-level gender analysis.

- Women's Advisory Council and faculty women's advisers: coordinate women-focused guidance, mentoring, role-model events and referrals.
- International Journalism Faculty: delivers subject information, media facilities, faculty-level outreach and direct women's affairs support.
- Digital Education Technologies Center: supports the technology environment relevant to digital media and computer linguistics pathways.
- Student internship and school-cooperation staff, faculties and tutors: organize open days, school visits and career guidance for prospective students.

Assessment of current evidence

What is established: the University has an explicit policy to encourage women in underrepresented professions, conducts prospective-student outreach with gender-sensitive messages, provides women-focused academic and mentoring activities, maintains responsible units, and records a substantial increase in women among first-year entrants to the International Journalism Faculty.

What is not yet established: the available evidence does not show female application, offer and entry rates for each individual program; does not identify the gender composition of open-day participants; and does not link a particular outreach activity to a particular application outcome. These gaps are reported openly because they determine whether future evidence demonstrates activity only or measured effectiveness.

Recommended evidence improvements

- Report applications, offers, acceptance rates and first-year entries by sex for every bachelor's and master's program.
- Flag programs where women remain below an agreed internal threshold and approve a named annual outreach plan for each flagged program.
- Run women-focused media, digital journalism and computer linguistics workshops for schoolgirls and record participation, school, intended program and later application status.
- Use women alumni, researchers and industry professionals as role models in subject-specific school sessions and open days.
- Measure conversion from outreach participation to application, offer and enrollment, while respecting privacy requirements.
- Publish an annual summary distinguishing university-wide female representation from program-specific underrepresentation.

Conclusion

UzSWLU formally encourages women to apply in fields where they are underrepresented and implements that commitment through school outreach, open days, women-focused academic events, faculty advisers and institutional monitoring. The International Journalism Faculty provides the clearest historical case, with the female share of first-year entrants rising from 39.42% to 62.68% over three academic years. For the next reporting cycle, program-level application and acceptance data are needed to move the evidence from a credible institutional narrative to a fully measurable intervention.

Official university evidence

- University Education Policy — explicit commitment to encourage women in professions where they are underrepresented and monitor admission outcomes — https://uzswlu.uz/en/university-education-policy
- International Journalism Faculty — degree portfolio, digital media curriculum, media center and faculty adviser on women's affairs — https://uzswlu.uz/en/faculty/international-journalism-faculty
- Open Day for School Graduates — prospective-student outreach explicitly addressing women's education, careers and innovative fields — https://uzswlu.uz/en/news/ozbekiston-davlat-jahon-tillari-universitetida-ochiq-eshiklar-kuni-bolib-otdi-1746426055
- Women and Girls in Science Event — women-focused academic role modeling and information on educational opportunities — https://uzswlu.uz/news/xotin-qizlarning-jamiyatdagi-faolligi-millat-kelajagini-belgilaydi-1707476893
- Women's Advisory Council — institutional mandate for women's participation, support and protection of interests — https://uzswlu.uz/xotin-qizlar-maslahat-kengashi
- Undergraduate Programs — official list including International Journalism, Public Relations, Political Science and Computer Linguistics — https://uzswlu.uz/bakalavriat

- Digital Education Technologies Center — technology environment connected with information systems and computer linguistics — https://rttm.uzswlu.uz/
- Registrar's Office — analytical data, student records, program information and coordination with faculties — https://uzswlu.uz/en/regitrars-office-department
- Open Day with School Number 280 — continuing school outreach and direct presentation of study programs and facilities — https://uzswlu.uz/en/news/an-open-day-event-for-school-students-was-held-at-uzbekistan-state-world-languages-university-1771082436
- Three-year first-year student distribution by faculty for the 2022–2023, 2023–2024 and 2024–2025 academic years (internal Registrar's Office data).