Promoting Conscious Water Use on Campus

Water awareness on campus | Reporting year 2025

Uzbekistan State World Languages University (UzSWLU) actively promotes conscious water use among its students and staff. Water-saving behavior is treated as an everyday campus practice and is promoted through a structured water conservation program, regular awareness campaigns, digital tools, compulsory training and visible campus communication.

A structured program with a clear target

The University's ICT-based water management program sets the objective of reducing overall campus water consumption by 15% over two years and identifies students and staff as the main audiences for awareness-raising. The program followed a defined cycle: planning in January–February 2024, implementation in March–April 2024, ongoing monitoring and annual evaluation. In its first twelve months, campus water consumption fell by 12%, and the program continues toward its 15% goal.

Digital guidance: the SaveWater@UZGUMYA app

The program uses the SaveWater@UZGUMYA mobile application to bring water-saving advice directly to members of the University community. The app sends personalized notifications on water-saving methods and gives recommendations based on consumption data. Students and staff can give feedback through online surveys, which the University uses to assess awareness and behavior change.

Campaigns and events

- **"Clean Water, Clean Campus."** An annual campaign on water saving and pollution prevention; participation grew from 1,500 students and staff in 2023–2024 to more than 2,000 in 2024–2025.
- **"Every Drop Counts" (2024–2025).** A campus-wide campaign on everyday water saving that engaged more than 4,200 students and 520 staff members.
- **World Water Day seminar "No Life Without Water."** An annual seminar on the value of water, accompanied by poster displays.
- **Water Conservation Pledge.** More than 200 members of the University community signed a personal pledge to use water responsibly.
- **Student Eco-Video Contest 2025.** 27 student teams produced short videos on water and environmental protection.
- **#WaterWiseUzSWLU.** An online awareness initiative on the University's social media channels.

Education and training

- **Compulsory module.** First-year sustainability training includes a compulsory module "Water Conservation and SDG 6."
- **Student clubs.** During the 2025 summer break, the International Journalism Faculty ran the online clubs "Suv – hayot manbai" (Water is the Source of Life) and "Raising students' environmental awareness."
- **Staff training.** Maintenance staff receive quarterly training on water system inspection, grease-trap cleaning and drainage upkeep.

Campus communication and feedback

Posters and infographics in student dormitories and cafeterias remind users to save water and prevent pollution. Students and staff can report leaks and wasteful use at any time through the "Green Hotline" on the University website and Telegram. Departments and dormitories are evaluated on their water performance, and leading participants reduced their consumption by up to 38%.

Indicator	2023–2024	2024–2025
"Clean Water, Clean Campus" participants	1,500	2,000+
Campus water consumption reduction (first 12 months of the program)	—	12%



Water Day seminar and awareness posters at UzSWLU

Evidence

- Water management program using ICT: https://uzswlu.uz/backend/web/uploads/pagepdf/icon/17293487522658.pdf
- Water pollution control and awareness report: https://uzswlu.uz/backend/web/uploads/pagepdf/icon/17625289987861.pdf
- Water Conservation Program and Implementation: https://uzswlu.uz/backend/web/uploads/pagepdf/icon/17840465175704.pdf
- "Suv – hayot manbai" club (21 July 2025): https://t.me/UzSWLU/38213
- UzSWLU SDG 6 page: https://uzswlu.uz/en/sdg-6-clean-water-and-sanitation